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KELNA AYLEH FOUNDATION



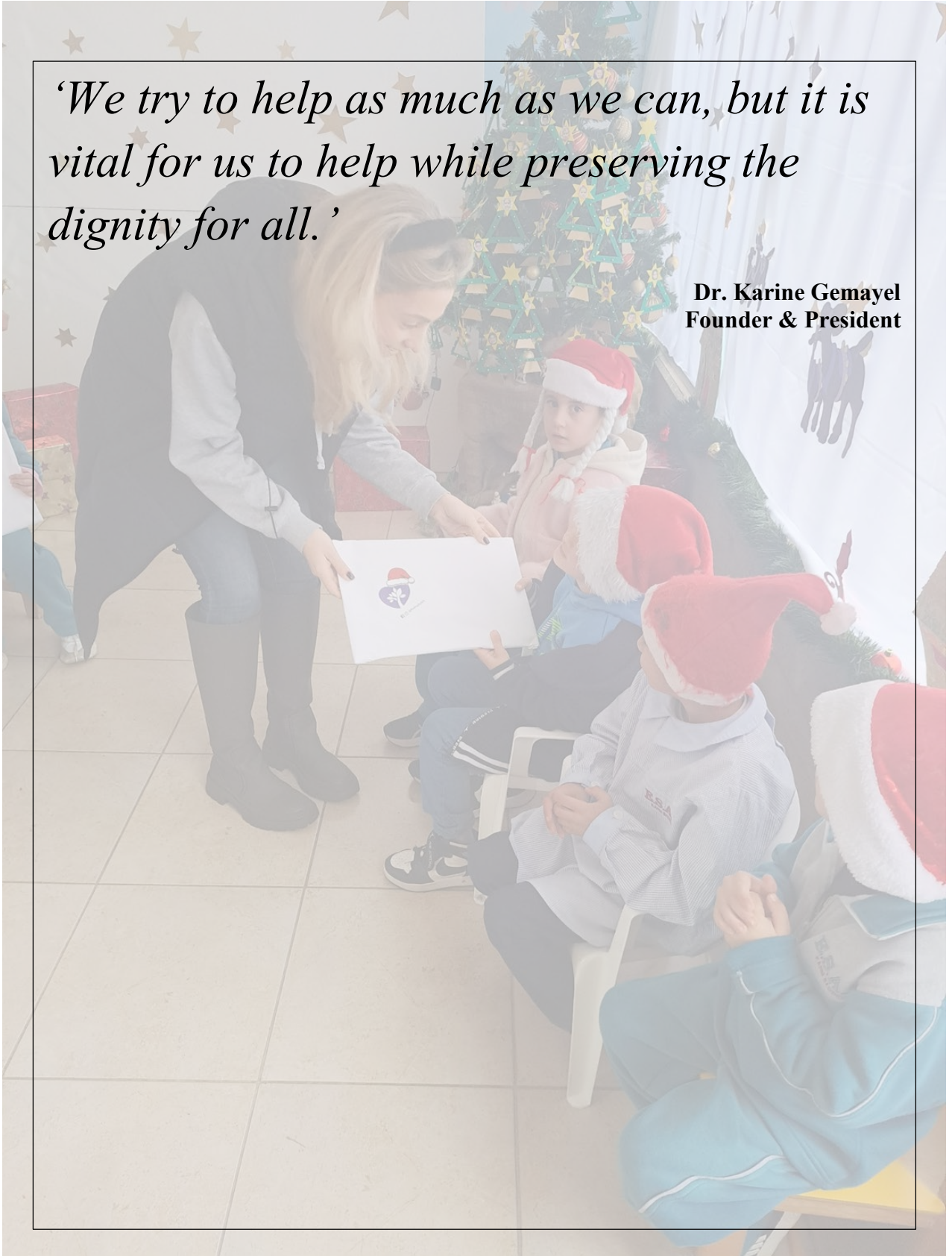
END OF YEAR REPORT

2023



'We try to help as much as we can, but it is vital for us to help while preserving the dignity for all.'

**Dr. Karine Gemayel
Founder & President**



Introduction

Over the past four years 2019-2023, Kelna Ayleh Foundation has grown from an NGO that focuses on food security to a foundation that adopts a multi-disciplinary approach to support the communities and families.

Although our beloved country was and is still facing an unprecedented economic crisis and social challenges, Kelna Ayleh's senior management team was able to put a mitigation plan in place allowing the organization to pursue its mission and impact communities. Today we're proud to share some of our 3-year achievements up to December 2023.



Who are we?

Our Story Kelna Ayleh is a Lebanese NGO that was founded in 2014, when a group of civically engaged young women came together with a dream of making Lebanon a country of peace and prosperity. In 2019, and amidst the severely deteriorated economic and health situations, Kelna Ayleh reached out to the most vulnerable for aid and support.

Our Mission 'Empower communities through social assistance programs and sustainable development projects'.

Our Vision 'Eradicate inequalities and injustice by giving individuals the tools to grow and prosper in a dignified manner'.

Theory of Change

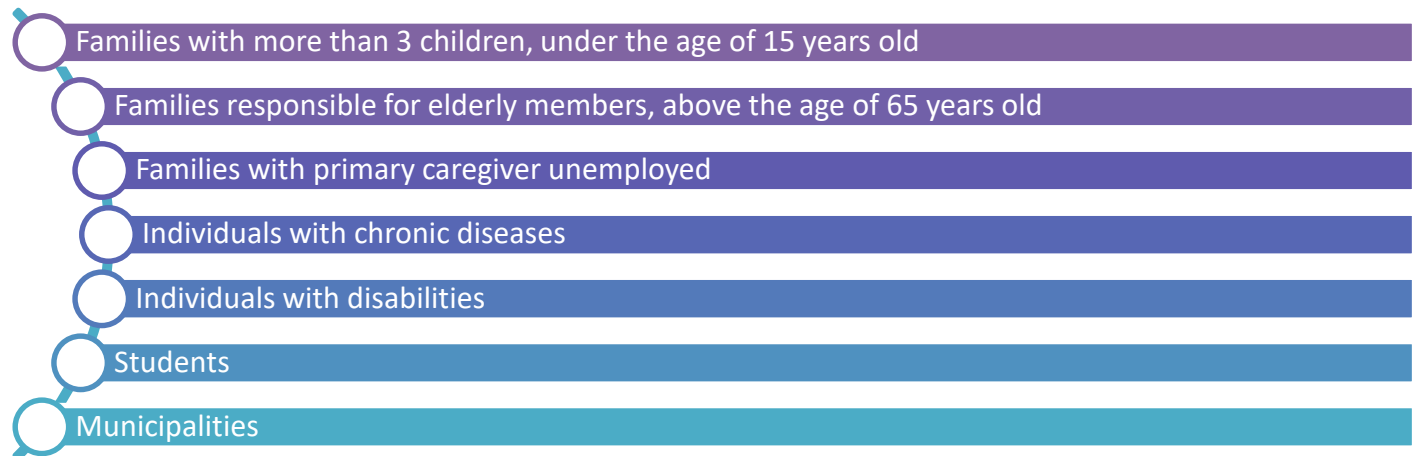
GOAL		
Individuals and communities in Lebanon are empowered against poverty and inequality, based on the sustainable model of social entrepreneurship.		
<p>Basic Needs</p> <p>Families can secure their necessities of life.</p>	<p>Health</p> <p>Communities have access to health care in terms of medical consultations, primary treatment, medication and support to hospital admissions.</p>	<p>Livelihoods & Development</p> <p>Individuals are empowered to find means to securing the necessities of life.</p> <p>Communities are developed through grass-rooted.</p>



Sustained Models of Change: From Goals to Outcomes

Social Service Center	Support Programs
<p>Establishing social centers that provide humanitarian support while employing them as development and livelihoods platforms to create job and capacity building opportunities while ensuring operational sustainability:</p> <ul style="list-style-type: none"> • 2 Public Health Centers: Adma, Bickfaya. • Central Kitchen, Adma. • 2 Restaurants: Hemleya, Ain Remeneh. • 3 The Shops Clothes Aid: Dekweneh, Baabda, Tripoli. • Educational Center, Qaa - Bekaa. • Market Baladi, Sed Bauchrieh. 	<p>Building on the network of human resources, private-public sectors, and institutions to identify demand and provide supply:</p> <ul style="list-style-type: none"> • Medication Aid Project. • Blood Donation Aid Project. • Careers Support Project. • Books on Wheels. • Kitchen Bus: Door-To-Door Cooked Meal Distribution.

Our Beneficiaries



Impact Metrics

Since the beginning of 2023, Kelna Ayleh was able to support families and individuals through our social centers and based on needs assessments as follows:

62,400 *cooked meals were distributed*

27,216 *chronic medications were provided*

10,119 *individuals were supported through The Shops.*

7,121 *patients received medical care through our Primary Healthcare Centers*

754 *students between the age of 6 to 14 years old benefited from the Books on Wheels*

174 *students were supported in the Qaa Bekaa region through the after-school educational center*

164 *job seekers were matched with employment opportunities*

54 *blood donation cases were supported*

12 *women were empowered through Market Baladi*

Through our network, and building on the trust from donors, Kelna Ayleh directly supported health and academic institutions:

1. Provided 59 boxes of paramedical equipment to Bhanes Hospital, Beit Chabeb Hospital and Al Sayde Hospital.
2. Donated prenatal vitamins to 5 pharmacies across different regions of Lebanon.
3. Donated first aid equipment to the Red Cross and the Civil Defense.
4. Equipped the infirmary at Carmelites Sisters School in Fanar.



2023 Highlighted Success Stories

Qaa Educational Center



The people of Qaa are rooted in their land, refusing to leave their village, and taking it upon themselves to secure their hometown. Many would travel more than 40 km to reach the city of Baalbeck, the closest city to their town, to get their daily essentials.

Nonetheless, amidst the economic crisis that the country is going through, many do not have the means to seek better services to ensure a good quality of life, mainly within the education sector. As such, a team of well-educated people decided to set-up an after-school educational center in the Qaa and ensure sustainable access to good quality education to the young generations of this beautiful village.

The center's main goal is to support 130 students from the region of Qaa with their educational and academic journey, during the school year. Moreover, during summer, the center is intended to carry out several activities and classes such as painting, dance, theater, music, and handcrafts.

Seeing the impact of the center on the community, a generous anonymous donor, with Ecosys & Holcom, reached out to us and provided a full solar panel system to provide electricity to the center 24/7.

Today, 174 students are relying on the support of this center.



2023 Highlighted Success Stories

Opening of Kelna Ayleh Primary Healthcare Center in HDF - MGR Cortbawi, Adma



Lebanon has been facing monumental health and economic crises, many regions in Lebanon, especially in remote and rural areas, are suffering from the repercussions of failing institutions and utterly expenses facilities. Kelna Ayleh is committed to providing sustained access to health care services at the grass-rooted level, that ensures the wellbeing of constituents in a vulnerably assessed region. As such, Kelna Ayleh established and opened Primary Health Care Center on June 26th, 2023, as a non-profit medical clinic that provides health services, medical consultation, and examination, as well as dental services and medicine at a very low rate.

The center opened its doors to patients in September. Since, we were able to treat and provide health care to more than 256 patients, in different specialties mainly, gynecology, pediatrics, endocrinology and pneumology.



Future Goals: Marching into 2024

Market Baladi: Our Local to the Global

Market بلدي supports home-based entrepreneurs in their livelihoods by selling organic products (online and via the Market Baladi Shop in Sed Bauchrieh) – facilitating access to new markets. The products are main elements of the traditional Lebanese cuisine.

The next step in this project is to develop Market Baladi from a marketing platform to a capacity building workshop to create a full value chain based on the concept 'Farm to Fork'. This will mainly be conducted by:

- 1- Linking local farmers with producers.
- 2- Conducting food safety workshops.
- 3- Acquiring accreditation from food official institutions to create a label that will be used on the products.
- 4- Link Market Baladi producers with international markets.



ACCESS - Vocational Training Center

Develop a training platform that links skillful youth to the international market in the field of business and technology to foster social stability and economic development.



Kelna Ayleh Offices, Kazandjian Building, 2nd floor, Camille Chamoun Street, Sin Ela Fil, Lebanon
+961 81 754 444
www.kelnaayleh.org

Donors & Collaborators

We could never have done it alone!
Our main donors and collaborators.

- ▶ **Manoukian Foundation**
 - ▶ **MEDCO**
 - ▶ **Robert Mouawad Foundation**
 - ▶ **WAM NGO, USA**
 - ▶ **Mr. Elie Haddad**
 - ▶ **Gemayel Freres S.A.L.**
 - ▶ **Levant Foundation**
 - ▶ **ALPI NGO, USA**
 - ▶ **Interbrand S.A.L.**
 - ▶ **Tkhazeen Public Storage**
 - ▶ **Holdal Group**
 - ▶ **Eye & Ear Hospital International**
 - ▶ **Algorithm S.A.L.**
 - ▶ **Lebanese Food Bank**
 - ▶ **MGR Cortbawi Hospital USJ Network – Hotel Dieu de France**
 - ▶ **Embrace NGO**
 - ▶ **Little Melly Solids**
 - ▶ **Benta Pharmaceuticals**
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Contact us at:

www.kelnaayleh.org



@kelnaayleh

00961 81 315450

info@kelnaayleh.org